

# CORPORATE ANNOUNCEMENT

THAI INSTITUTE OF DIRECTORS ASSOCIATION (IOD)

## NEW APPOINTMENT OF IOD'S EXECUTIVE VICE PRESIDENT

After earning her master degree in organization management from Assumption University, Siriwan began her career with a prominent integrated marketing communication consulting firms. Within the first two years, she developed a specialty in public relation and marketing communication field and had shifted her experience to work in tourism and MICE business industry. A practice area for the past 12 years from international bureau in Singapore and Thailand has excelled her experience in marketing strategy and business development management, branding, digital marketing, public relation, and event management.

IOD is a leading organization dedicated to improving director professionalism and corporate governance in Thailand, founded in 1999. IOD recognized that good governance practices in the Thai Companies could be better address into substances with dedicated professionals who have extensive knowledge and expertise in marketing communication and customer experience management.

"We are pleased to have Siriwan on our team in the position of Executive Vice President for marketing and membership, as she is an experienced marketing and communication expert. She has worked with the most prestigious organization in ensuring the worthy clients in the industry receive quality experience and benefits they deserve", Mr. Kulvech Janvatanavit, CEO of Thai IOD added.

**SIRIWAN (YEE)  
KAMONWICHIAN**



**Siriwan Kamonwichian, Executive Vice President Marketing & Membership**

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